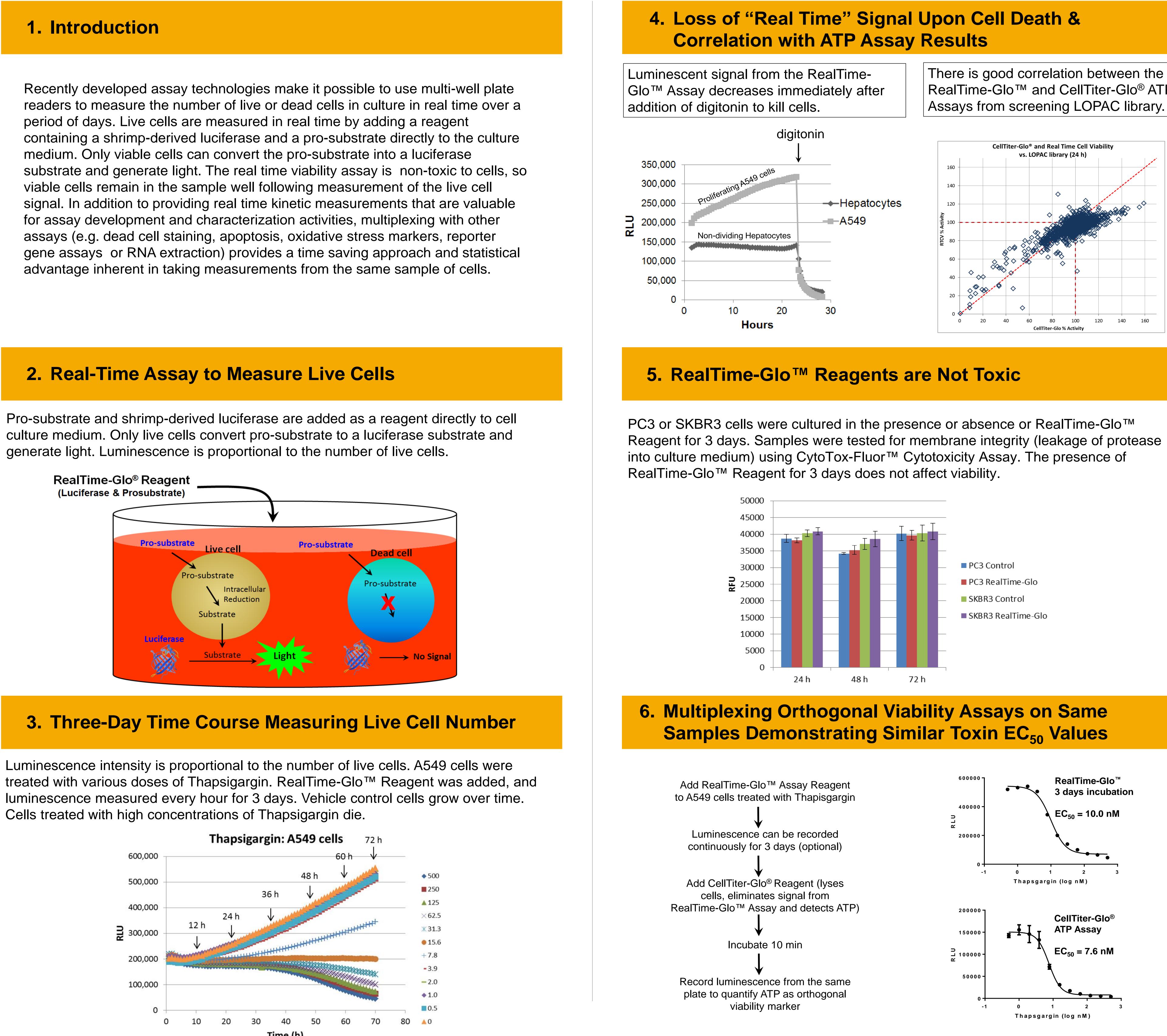
# Testing a Novel Real Time Cell Viability Assay: Comparison to ATP Assay and **Compatibility for Multiplexing**

Amy Landreman, Sarah Duellman, Wenhui Zhou, Jolanta Vidugiriene, Brad Hook Promega Corporation, 2800 Woods Hollow Rd, Madison, WI, 53711 **Poster # 2582** 

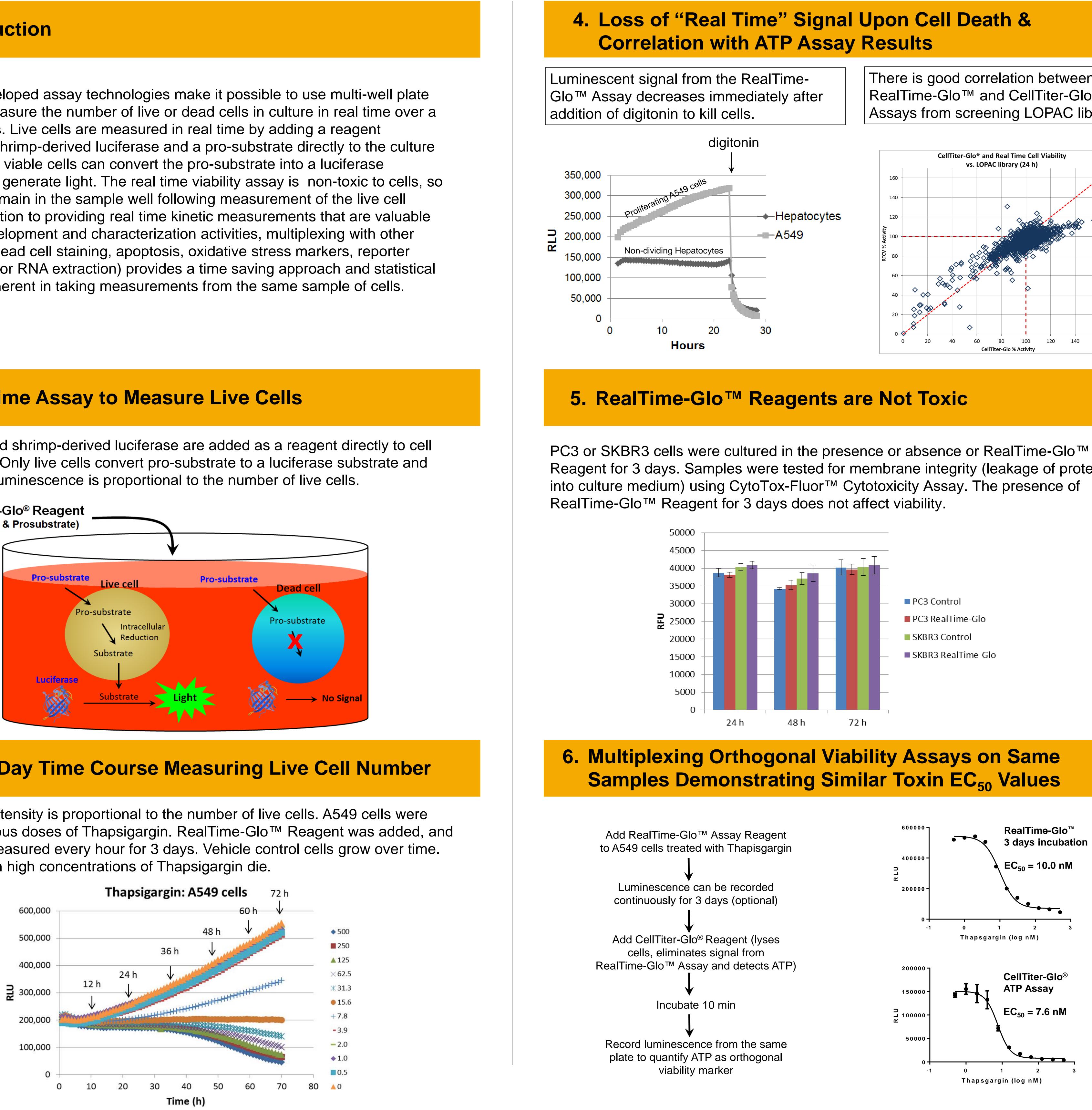
### **1. Introduction**

### 2. Real-Time Assay to Measure Live Cells

generate light. Luminescence is proportional to the number of live cells.

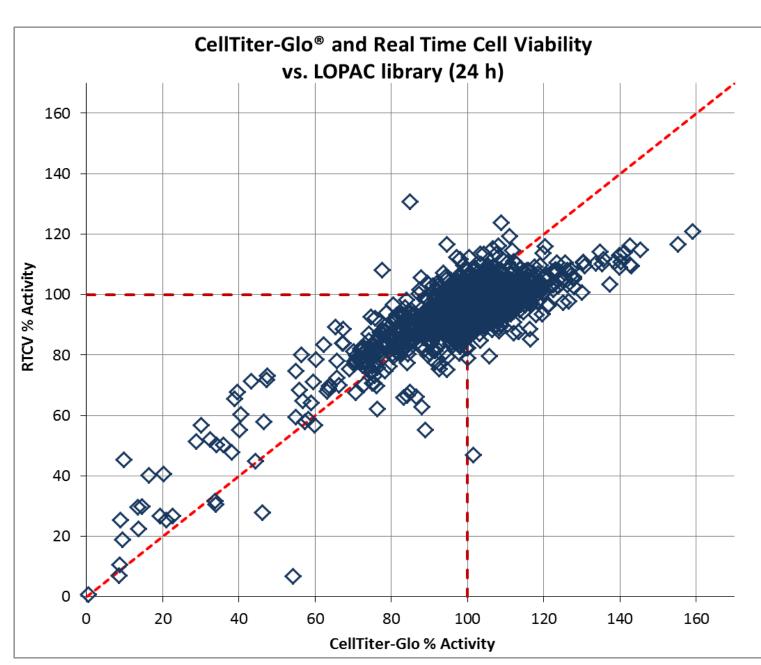


Cells treated with high concentrations of Thapsigargin die.



March 2015

There is good correlation between the RealTime-Glo<sup>™</sup> and CellTiter-Glo<sup>®</sup> ATP Assays from screening LOPAC library.



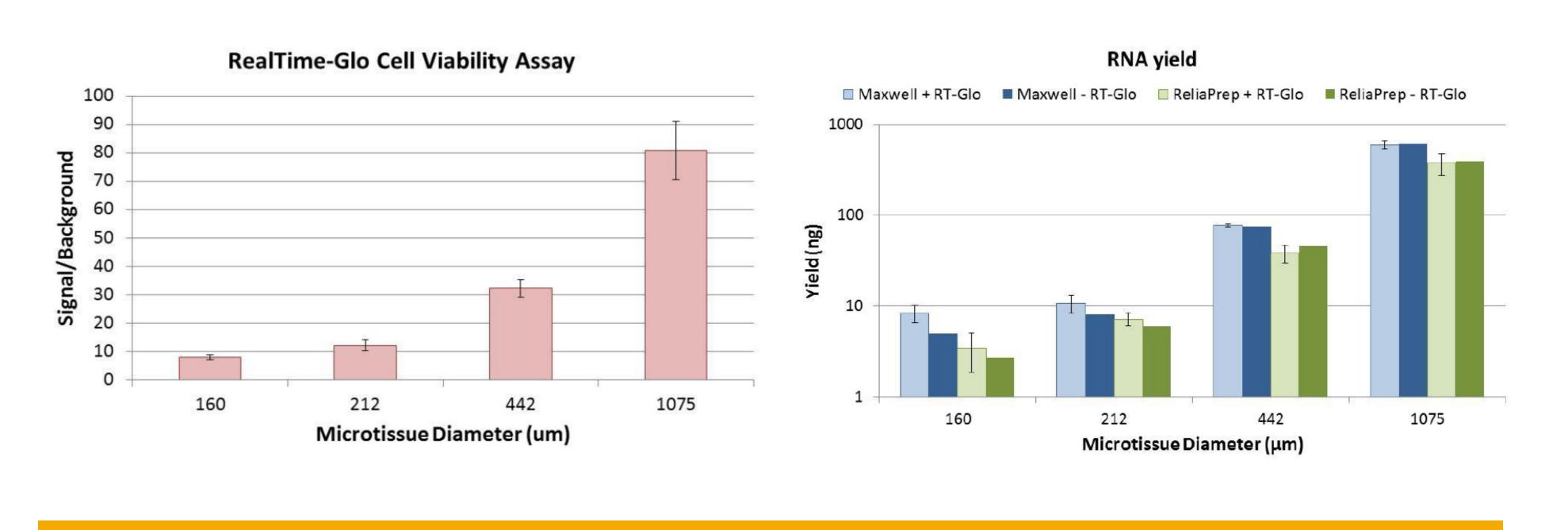
# 7. Multiplexing Viability and Luciferase Reporter Assays

Firefly luciferase reporter assay signal from 2500 cells is not affected by the presence  $(1.61 + - 0.15 \times 10^{6} \text{ RLU}; \text{ red squares})$  or absence  $(1.64 + - 0.05 \times 10^{6} \text{ RLU}; \text{ green})$ triangles) of RealTime-Glo™ Reagent.

- Seed HEK293 cells expressing luciferase in 384 well plate
- Incubate overnight
- Add RealTime-Glo™ Reagent
- Incubate 2 hours
- Record Luminescence
- Add firefly luciferase reagent
- Incubate 10min
- **Record luminescence**

## **8. Multiplexing RNA Extraction After RealTime-Glo™ Assay**

RealTime-Glo<sup>™</sup> Assay was used to measure viability of different sizes of HEK293 3D cell spheroids followed by RNA extraction of the same samples using ReliaPrep<sup>™</sup> RNA Tissue Miniprep System or Maxwell<sup>®</sup> 16 LEV simplyRNA Tissue Kit. The presence of RealTime-Glo<sup>™</sup> Regent does not affect RNA yield.

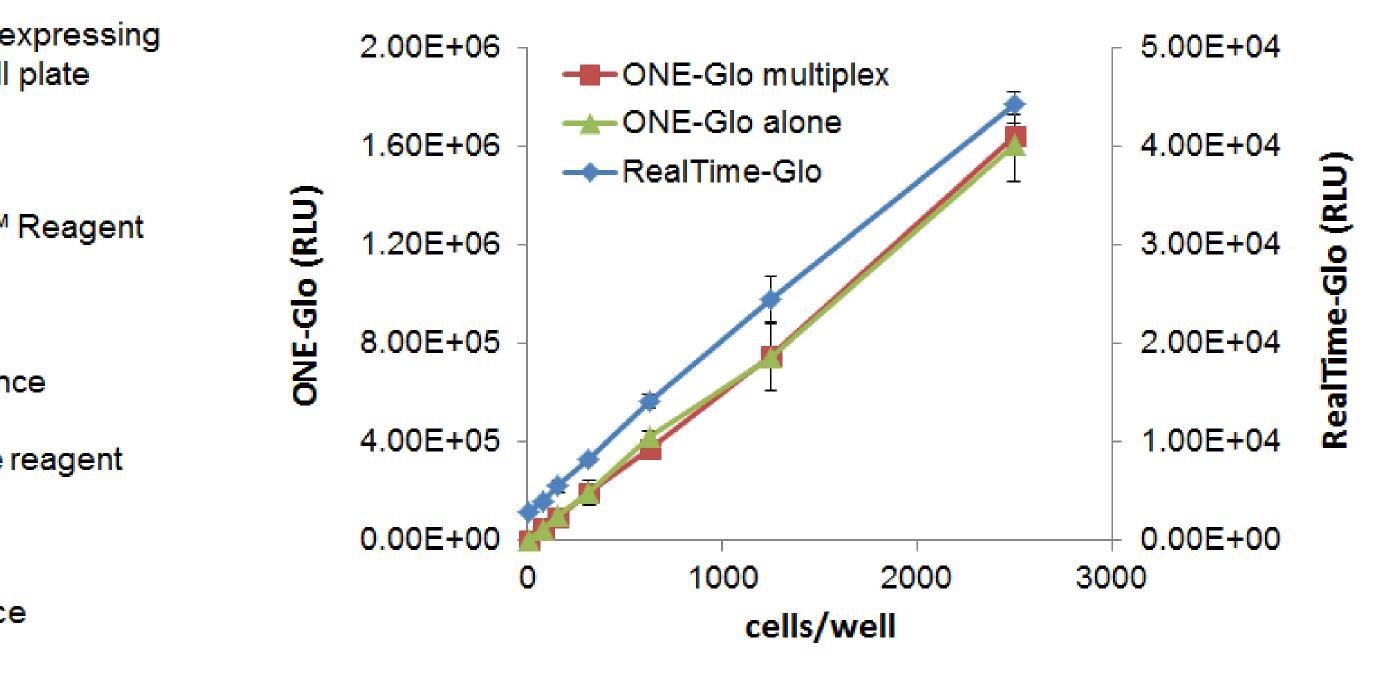


# 9. Conclusions

### The real time viability assay is non-toxic and performs similar to ATP assay

### Real time detection methods provide flexibility during assay development:





A novel assay has been developed to measure viable cell number in "real time": Repeated kinetic luminescent measurements indicate cell growth and death over time

 Presence of RealTime-Glo<sup>™</sup> Reagent in culture medium does not affect cell viability, thus enabling multiplexing with a variety of other assays

• Direct comparison to ATP assay shows similar EC<sub>50</sub> values for toxin

• Kinetic measurements of cell viability from the same plate eliminates the need for multiple parallel plates during development and optimization of phenotypic assays • Multiplexing real time assay methods can provide an internal control to verify viable cell number simultaneously with a variety of other phenotypic assays

### Corresponding author: Amy.Landreman@promega.com